



# TREEFROG

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## THE HISTORY OF A TREE FROG

Tree Frogs are very sensitive to changes in their natural environment. Consequently, they tend to suffer environmental effects sooner than other populations. The Tree Frog's susceptibility is why it's used as an early indicator to read the general health of ecosystems in certain parts of the world.

Like this amphibious indicator, we started noticing subtle changes in sustainability efforts throughout various industries. We recognized more organizations were becoming environmentally responsible. TreeZero was founded in 2009 and introduced TreeFrog copy paper in 2010 in order to address the need for environmentally sustainable methods, starting with paper products.

One small step for a copy paper company. One giant leap for mother earth.

TreeFrog looks just like copy paper and acts just like copy paper. Only this copy paper isn't anything like other copy paper, as it's made without using any trees at all. This high quality multipurpose copy paper does not contain wood-based fiber or post-consumer waste that originates in wood. In other words, no trees were ever harmed in the making of this product. That's enough to make an entire natural forest smile.

## A closer look at TreeFrog.

TreeFrog is made of 100% sugar cane and bamboo fibers. TreeFrog paper is 3rd party laboratory tested and constructed of 70% sugar cane (bagasse) and 30% bamboo fiber. In fact, we only use the by-products of sugar cane and recycled bamboo which means a much smaller carbon footprint overall. TreeFrog is a premium copy paper (22 lb., 92 brightness) that can be recycled with traditional paper made from trees. TreeFrog is priced similar to recycled paper and performs brilliantly at the office or the home or wherever you need to make beautiful prints.





## WHAT IS TREE FREE?

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Tree-free means no wood or wood-based fibers, including post-consumer waste that originated in wood. All of TreeZero's tree-free products are 3rd party tested. Tree-free means a more eco-friendly product when you consider the entire life cycle of the process. Tree-free means you are actively participating in creating a cleaner, more beautiful planet.

## HOW IT'S MADE

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TreeFrog paper never touches a wood-based fiber in the production process. In fact, you won't even find waste from a tree in our paper. What you will find are the by-products from two readily available, fully sustainable raw materials: sugar cane and bamboo.

We procure the sugar cane by-product after it's harvested by a third party for the sugar. Instead of burning the sugar cane husk or dropping the waste in a landfill, we transport the by-product to our nearby factory. We obtain bamboo waste from construction sites, scaffolding and other discarded uses.

## BENEFITS

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There's a reason you will start seeing TreeFrog paper in offices and homes all over the world. For starters, the TreeFrog production process has a positive impact on forest preservation. Since our copy paper uses 100% alternative fibers, not a single tree will be used at our production facilities, including waste that comes from trees. Second, our product is chlorine free and it uses 10-15% less bleach than you'll find in wood fiber paper products, which is much better for the environment. Third, our production facility is located a short distance from the sugar cane factory, streamlining the delivery process and reducing pollutants from logging trucks. In short, TreeFrog paper answers the rising need for organizations that wish to become more environmentally responsible, but who still demand the highest quality paper on the market.

## SUSTAINABILITY

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As more companies are becoming environmentally responsible, they're seeking greater resources to help accomplish their green initiatives. TreeFrog is a sustainable solution that is both biodegradable and compostable. It's also compatible with existing paper-recycling infrastructures.

TreeFrog consists of two abundant, and renewable resources: sugar cane and bamboo. Trees can take ten or more

years to mature. Alternatively, bamboo, one of Earth's fastest growing plants, can grow to full height in just three to four months, and sugar cane can be harvested twice a year. What's more, we only use sugar cane and recycled bamboo by-products and never harvest these crops for paper production. Since we only use the waste by-products in our copy paper, we reduce the impact on landfill and air pollution, associated with the typical disposal of bamboo and sugar cane. Furthermore, any waste or by-products from our production process are recycled for other companies or by our own factory. TreeFrog paper is third party tested and TreeZero is ISO 9001 certified, so you can have absolute confidence that you are doing something positive for the environment every time you use our product.

## CONTACT US

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Thank you for your interest in TreeFrog paper. We are very excited about the opportunity to provide you with some of the highest quality tree-free paper in the market. To find out how you can start using TreeFrog paper in your home or office, contact us at 678-906-4161 or email us at [info@treezeropaper.com](mailto:info@treezeropaper.com).

